



7-10 SEPTEMBER 2020  
MELBOURNE CONVENTION  
& EXHIBITION CENTRE

# Fine Food Australia – Shell Scheme Stand Specification

## Fine Food Australia

7<sup>th</sup> – 10<sup>th</sup>  
September

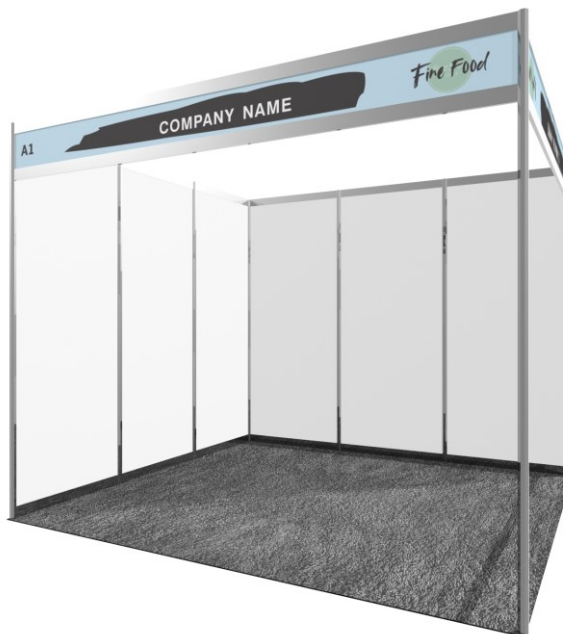
## Shell Scheme Stand Specification

### DO's

- Use UHU tac – Blutac is best, especially for mounting posters
- Use 3M removable picture hanging strips
- Digitally print your walling through Moreton Hire or externally for installation by Moreton Hire on site
- Contact Moreton Hire for advice on more detailed mounting or dressing requirements pre-show

### DON'Ts

- Paint or wallpaper walling on site. This can cause damage which will incur costs
- Drill or mount to the walling without prior consultation with Moreton Hire
- Pins, staples, screws, nails, bolts, glue, velcro and paint will damage panels and incur additional costs
- Assume anything can be attached to the walls that will compromise the strength of the wall. Contact Moreton Hire for clarification



### **Height**

The shell scheme will be 2500mm in overall height for rear and side walls.

### **Walls**

Walls of the shell scheme will be a white laminated infill that is slotted into a matte anodized aluminum frame at 965mm intervals.

### **Floor Treatment**

The flooring provided will be charcoal carpet.

### **Fascia**

The fascia consists of a customized panel with booth number, company name number and feature world logo. Fascia will be provided for all open sides of shell scheme stands and where necessary will be supported on 40mm round supports.

### **Company Name & Stand Number**

The company name style is uniform and may not be altered. Names will be printed in upper lower case 100mm high with a maximum of 25 characters. Words such as Company, Limited, Brothers etc cannot be used and no punctuation will be used.

### **Spotlights**

Spotlights on track will be attached to the fascia rear of the fascia at a ratio of 2 x 150 watt lights per 9sq metres.

### **Power**

No power is included in the shell scheme and this must be ordered through our official electrical supplier Moreton Hire on 03 9300 5700 or by completing the Electrics\Power Order Form.

### **Support Panels (if required)**

Exhibitors are reminded that in some instances support panels may be necessary to structurally support a stand and to comply with OH&S requirements. These panels/frame work will be either 0.5m or 1.0m wide depending on the wall being supported. They are installed either at right angles to the back wall and/or in the middle of a long length of wall and/or at the front of your stand attached to the side walls. If you require clarification as to whether your stand will require bracing, please contact Moreton Hire on 03 9300 5700 or email [finefood@moreton.net.au](mailto:finefood@moreton.net.au) for advice.

### **Additions**

Additions to Shell Scheme may be ordered direct from the official Shell Scheme contractor, Moreton Hire on 03 9300 5700 or email [finefood@moreton.net.au](mailto:finefood@moreton.net.au)