



7-10 SEPTEMBER 2020
MELBOURNE CONVENTION
& EXHIBITION CENTRE

Fine Food Australia

7th – 10th
September

Incubator Shell Scheme Stand Specification:

DO's

- Use UHU tac – Blutac is best, especially for mounting posters
- Use 3M removable picture hanging strips
- Digitally print your walling through Moreton Hire or externally for installation by Moreton Hire on site
- Contact Moreton Hire for advice on more detailed mounting or dressing requirements pre-show

DON'Ts

- Paint or wallpaper walling on site. This can cause damage which will incur costs
- Drill or mount to the walling without prior consultation with Moreton Hire
- Pins, staples, screws, nails, bolts, glue, velcro and paint will damage panels and incur additional costs
- Assume anything can be

Fine Food Australia – Incubator Shell Scheme Stand Specification



Height

The shell scheme will be 2400mm in overall height for rear and side walls.

Walls

Walls of the shell scheme will be a white laminated infill that is slotted into a matte anodized aluminum frame at 974mm intervals.

Floor Treatment

The flooring provided will be charcoal carpet.

Fascia

The fascia consists of a customized panel at h500mm with booth number, company name and Incubator World Logo. 1 x Fascia will be provided for the booth and will be supported on 40mm square supports. A blade sign will also be added to each end of your nameboard.

Company Name & Stand Number

The company name style is uniform and may not be altered. Names will be printed in upper lower case 100mm high with a maximum of 25 characters. Words such as Company, Limited, Brothers etc cannot be used and no punctuation will be used.

Lights

1 x 150 watt light will be attached to the middle panel of the rear wall.

Power

No power is included in the shell scheme and this must be ordered through our official electrical supplier Moreton Hire on 03 9300 5700 or by completing the Electrics\Power Order Form.

Furniture

Included in your booth will be 1 x lockable counter with your logo displayed on the front and 2 x wall mounted shelves on the middle panel of the booth.

Support Panels (if required)

Exhibitors are reminded that in some instances support panels may be necessary to structurally support a stand and to comply with OH&S requirements. These panels/frame work will be either 0.5m or 1.0m wide depending on the wall being supported. They are installed either at right angles to the back wall and/or in the middle of a long length of wall and/or at the front of your stand attached to the side walls. If you require clarification as to whether your stand will require bracing, please contact Moreton Hire on 03 9300 5700 or email finefood@moreton.net.au for advice.

Additions

Additions to Shell Scheme may be ordered direct from the official Shell Scheme contractor, Moreton Hire on 03 9300 5700 or email finefood@moreton.net.au